Mineral Point Tourism Commission Funding Application 2021

The Mineral Point Tourism Commission is now accepting applications to assist Mineral Point-based non-profit organizations with marketing their events. All funds received from the Tourism Commission <u>must</u> be used to promote an event that has a potential to <u>increase overnight stays</u> in Mineral Point. Therefore, these funds should be directed at marketing to audiences at least <u>50 miles away</u>. Successful applicants may receive **up to \$1,000**. Applications received prior to March 15, 2021, will be given priority. Applicants meeting the March 15 deadline will be notified by April 15.

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Please complete this form and return info@mineralpoint.com Mineral Point Tourism Comm 145 High Street, Mineral Poin We invite first time applicants - or other questions. We are happy to assist!	ission,	r email info@mineralpoint.com with
Event:		
Date of Event		
Name of applicant/organization		
Contact:		
Address:		
Phone:	Email:	
Amount requested:		
Please describe your event.		
 How will you use the funds to the spreadsheet below. Use 	e for a potential of overnight stays in M market your event? Please provide d the back of this page if more lines are ar amount you are requesting.	etail on your promotional budget in
Marketing item or activity Example: Milwaukee Sentinel display	Projected marketing expense Example: 2 x \$337 = \$674	Additional notes Example: Placement in weekend
ad – 2" weekend column	Example: 2 x \$557 - \$074	"Things To Do" section August 7/8
	Please total your projected marketing expenses	

Feel free to use this extra the Tourism Commission.	page to expand on	your budget, or	to explain anythin	g you think might l	pe of interest to