



CITY OF MINERAL POINT

137 HIGH STREET, SUITE 1
MINERAL POINT, WI 53565
608-987-2361

Mineral Point, Wisconsin

City of Mineral Point Tourism Commission

Tuesday, June 8, 2021, 4:30 PM

City Hall or Virtually (see instructions below)

Agenda

1. Call to Order
2. Welcome Mike Patel!
3. Approval of previous meeting minutes
4. Finance report
 - a. Revenue
 - b. Expenditures
5. Briefs from Lodging, Retail, Attractions
6. Brief from Dena
 - a. Advertising opportunities
 - b. High Street Beat
 - c. Midwest Living response card, associated postage, tracking opportunity
 - d. Arrivalist
 - e. 50th Anniversary update
7. High Street steering committee update (Carole)
8. Madden Media SEM (John)
9. SWWRPC opportunity?
10. TC Officers: Chair, Secretary
11. Future agenda topics
12. Adjourn

Next scheduled 2021 meetings:

July 13	August 10	September 14
October 12	November 9	December 14

Join Zoom Meeting

<https://us04web.zoom.us/j/74181343901?pwd=M21SWnJXR0EwOGQrY2lTeVlYZHluUT09>

Meeting ID: 741 8134 3901

Passcode: 826860

Dial by your location

+1 312 626 6799 US (Chicago)

Posted: City Hall and Website

Date: Friday, June 4, 2021

Candice Coughlin, Clerk Treasurer

Any person who has a qualifying disability, as defined by the American with Disabilities Act, that requires the meeting or material at the meeting to be in accessible location or format, must contact the City Clerk @ 137 High Street or call 608-987-2361, prior to the meeting so that any necessary arrangements can be made to accommodate each request.
