



Mineral Point, Wisconsin

# CITY OF MINERAL POINT

137 HIGH STREET, SUITE 1  
MINERAL POINT, WI 53565  
608-987-2361

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## City of Mineral Point Tourism Commission

Tuesday, September 14, 2021, 4:30 PM  
City Hall or Virtually (see instructions below)

### Agenda

1. Call to Order
2. Persons Desiring to be Heard
3. Five-minute Limit Except by Consent of Commission; No Action Will be Taken on Any Item That is Not Specifically Listed on the Agenda
4. Nominations and Action to Appoint a Chair of the Tourism Commission from the Membership
5. Approval of Previous Meeting Minutes
6. Welcome to New Commissioner Lauren Powers
7. Finance Report
8. Invitation to a Community Building Workshop and Discussion presented by Christy Cole
9. Discussion of 2022 Tourism Budget
10. Longwoods COVID-19 Travel Sentiment Study introduced by Dena Nechkash
11. Discussion of Madden Media SEM introduced by John Spady
12. Arrivalist Second Quarter Update from Dena Nechkash
13. Discussion of Disbursement of Additional Grant Money
14. Updates
  - a. Chamber of Commerce from Dena Nechkash
  - b. High Street Steering Committee - Next Meeting will be Monday, September 27, 2021 at 6:00 PM from Joe Witmer
15. Discussion with Possible Action Regarding **Our Wisconsin Magazine** Advertising Opportunity
16. Future agenda topics
17. Adjourn

### Next scheduled 2021 meetings:

October 12                      November 9                      December 14

Join Zoom Meeting

<https://us04web.zoom.us/j/72562779247?pwd=bmd0SzVWb0VzSkN4dXVzb2RQbGc2QT09>

Meeting ID: 725 6277 9247

Passcode: 646187

Dial by your location

+1 312 626 6799 US (Chicago)

Posted: City Hall and Website

Date: Wednesday, September 8, 2021

  
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John Wright, Deputy Clerk Treasurer

Any person who has a qualifying disability, as defined by the American with Disabilities Act, that requires the meeting or material at the meeting to be in accessible location or format, must contact the City Clerk @ 137 High Street or call 608-987-2361, prior to the meeting so that any necessary arrangements can be made to accommodate each request.

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OFFICE OF THE CITY CLERK-TREASURER

Mayor – Jason Basting

Interim City Administrator | Bob Buckingham | [administrator@cityofmineralpoint.com](mailto:administrator@cityofmineralpoint.com)

City Clerk-Treasurer | Candice Coughlin | [cityclerk@cityofmineralpoint.com](mailto:cityclerk@cityofmineralpoint.com)

Deputy Clerk-Treasurer | John Wright | [deputyclerk@cityofmineralpoint.com](mailto:deputyclerk@cityofmineralpoint.com)